



Foreword

Dear Sir or Madam,

The mission taking place as part of the presidency of Baden Württemberg is leading the Four Motors for Europe to the centre of the Southeast Danube Region for two reasons: Firstly, by staging a political conference we aim to build a bridge from our long-standing partnership in Western Europe to a new partnership in the Southeast Donau region. Secondly, we intend to open up new perspectives to strengthen the “Europe of Regions” and to exchange information on how interregional cooperation works in practice.

The question is how competitiveness and innovative drive in the Danube Region can be strengthened by the experiences of the Four Motors regions. A company networking event, for instance, can bring companies from the regions together. Additionally, successful models of cross-border cooperation have been developed at the Rhine, Lake Constance and in the Four Motors regions. We want to present these models in the Southeast Danube Region, whose history has been a troubled one up until recent times.

Overcoming boundaries, building new bridges - for the conference in Novi Sad at the Danube I hope that we can find the same motivation which was present at the Rhine after the Second World War in the drive towards a united Europe. Or better yet, we can draw inspiration from the ERASMUS generation that meet today as a matter of course as young Europeans in Barcelona, Lyon, Milan, Heidelberg or at the EXIT Festival due to be held in Novi Sad!

Sincerely,

Peter Friedrich
Minister for the German Federal Council,
Europe and International Affairs



Foreword

Ladies and Gentlemen,
dear guests, please feel welcome!

This encounter in Novi Sad could, without exaggeration, be referred to as a historical one: Vojvodina, which is itself a “Europe in a nutshell”, connecting for centuries what is best in all the nations living in it, has an opportunity to host such a significant event, to be an interlocutor and participant in strengthening the EUROPE OF REGIONS.

You will see that Vojvodina, populated by 26 nations, with six languages in the official use, is the most diverse European region. It is what we have inherited, are proud of and what we cherish with particular care. In terms of economy, Vojvodina is a well-developed region, whose development potentials are most evident in agribusiness, pharmaceutical, electro-mechanical and automotive industry and information and communication technologies. The specified potentials of Vojvodina would not be as significant without the University of Novi Sad and the developed science sector as partners in the economy.

By organising the “Mission of Four Motors for Europe within the Framework of the EU Strategy for the Danube Region”, we initiated the establishment of the efficient new relations between Baden-Württemberg, Lombardy, Catalonia and Rhône-Alpes, as the leaders among European regions on the one, and AP Vojvodina and counties from Hungary, Croatia and Romania on the other hand. History has taught us that institutional networking often result in an overall economic development, which is why we are committed to cooperation and development of communities capable of producing innovative and concrete solutions to the benefit of all.

Respectfully,

Bojan Pajtić, SJD
President of the
AP Vojvodina Government



Programme

Monday | 01 July 2013

14:30 Political opening event in the Governmental Hall of the Autonomous Province of Vojvodina
The Cooperation of the Regions in the Strategy for the Danube Region

Address by the Prime Minister of the Autonomous Province of Vojvodina, **Mr Bojan Pajtić** and the President of the Assembly of the Autonomous Province of Vojvodina, **Mr István Pásztor**
Address and introduction to the Four Motors mission from the perspective of Baden-Württemberg by **Minister Peter Friedrich**

Key note speech:

Mr Vincent Degert, Ambassador, Head of Delegation of the European Union in the Republic of Serbia

Address and introduction of the Four Motors regions:

Mr Mario Melazzini, Minister for Industrial Activities, Research and Innovation of the Lombardy

Mr Gérard Perrissin-Fabert, President of the Commission Europe, International Relations and Solidarity of the Regional Assembly of Rhone-Alps Region

Ms Mar Ortega Puertas, Head of the Delegation of the Government of Catalonia to Germany, Catalonia

16:00 Coffee break

16:15 Moderated discussion by the participating regions
Where does the EU stand today? The role of the Danube Strategy and the Cooperation of the Regions
Moderation: Daniela Schily, Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) Belgrad

Representatives of the Four motors and Autonomous Province of Vojvodina with the Representatives of the neighboring regions :

Mr Calin Dobra, Vice-president of the Timis County Council, ROU
Mr Ilie Iova, Vice-president of the Karaš Severin County Council, HUN
Ms Anna Magyar, President of the Csongrád County, HUN
Mr Gábor Bányai, President of the Bács-Kiskun County, HUN
Mr Bela Bokor, member of the Assembly of Baranya County, HUN
Mr Dragan Vulin, Deputy president of the Osijek-Baranja County, CRO
Mr Djordje Curčić, Deputy president of the Vukovar-Srijem County, CRO

17:45 **Keynote Speech, Mr Erhard Busek The macroregional strategy for the Danube region – development and first conclusions**
Former Vice-Chancellor of Austria, former Special Co-coordinator of the Stability Pact for South Eastern Europe

18:05 **Summary and conclusions**

Minister Peter Friedrich, Baden-Württemberg

Adoption of a final declaration and Joint Communication between the Four Motors of Europe and the AP Vojvodina

Tuesday | 02 July 2013

PILLAR 1: REGIONAL INNOVATION STRATEGIES FOR SMART SPECIALISATION (RIS 3)

Venue: University of Novi Sad, Trg Dositeja Obradovica 5, Novi Sad
Chair: Prof. Miroslav Veskovíc, PhD, Policy area Coordinator PAC 7 (to develop the Knowledge Society - research, education and ICT of the Danube Strategy)

Morning session: sharing experience - regional innovation strategies and territorial co-operation

Key areas: private sector development, Innovation, strengthening regional assets, SME development, cluster formation, technology transfer systems, Business environment, support-systems

09:00 Welcome address:
Sharing Experience: The European Strategy for the Danube Region (EUSDR)
• Prof. Miroslav Veskovíc
• Dr. Hans-Peter Herdlitschka, European Strategy for the Danube Region, Priority Coordinator PAC 8, Competiveness and Cluster Strategies

09:15 Opening Address EU:
Smart specialisation (RIS3): A Key-element in the European Regional Policy
• Dr. Ales Gnamus, European Commission
DG JRC, Institute for Prospective Technological Studies (IPTS)
Knowledge for Growth (Seville, Spain)

09:30 Lessons learnt from the development of RIS3 strategies
Strategies for socio economic transformation: Good practises from EU-Danube Regions
• Romania: Ms Raluca Cibu-Buzac, Director of the Regional Policy and Internationalization Directorate, West Regional Development Agency, West Region
• Hungary: Mr Tamás Gyulai, Regional Expert, Regional Innovation Agency of South Great Plain Association of Public Utility

09:50 **Strategies of innovation leaders:** Examples from the Four Motor Regions
• Catalonia: N.N.
• Rhône Alpes: Mr Sébastien GAY, Head of Europe Bureau, ARDI (Regional Agency for Development and innovation)
• Lombardy: N.N.
• Baden-Württemberg: Joachim Baldermann Unit ERDF Coordination/ European Economic Policies, Ministry of Finance and Economics

10:30 Coffee break

11:00 **Round table discussion with all regional participants and PAC 7 and PAC 8 Shaping the future:** Regional institutions in support of innovations strategies - different settings and approaches to involve main stakeholders
Moderation: Joachim Baldermann
• **Round 1 The need for innovation**
regional challenges and objectives
regional potentials (themes) and future fields of growth
• **Round 2 New approaches to regional specialisation**
Strategies and instruments
Stakeholder involvement and participation

• **First comments, remarks and observations:**
Dr. Ales Gnamus
Prof. Miroslav Veskovíc
• **Round 3 Conclusions**
„lessons learnt“
Proposals: transnational and interregional cooperation between the Danube regions and the Four Motors

12:30 Lunch break

Afternoon-Session: Putting theory into practise - Concrete Approaches, Initiatives and examples for Regional Smart Specialisation

13:30 Best practices and Future Steps for a Technology Transfer Strategy in the Danube Region based on Smart Specialisation
Working Group Technology Transfer and Innovation of PAC8: Goals and flagship projects
• Prof. Dr. Norbert Höptner, Commissioner for Europe of the Minister of Finance and Economics of Baden-Württemberg and Director of the Steinbeis-Europa-Zentrum

13:45 **Fostering Innovation:** Challenging Needs of Enterprises in Danube Region.
• Jürgen Raizner, Director of the Steinbeis-Donau-Zentrum (Germany) and General Manager of Steinbeis Transfer Management S.R.L. (Romania)

14:00 **Best Practices of Technology Transfer Initiatives in Danube Region -“Danube Transfer Centres”**
• Technical University Cluj-Napoca, Prof. Dr. Sorin Popescu, Vice-President of Senate, Romania
• Technical University Bratislava, Peter Linhardt, Director Research Centre; Slovakia
• University of NoviSad, Prof. Dr. M. Veskovíc, Rector

14:40 **Future Steps for a Successful Technology Transfer Strategy in the Danube Region - Open Discussion:**
• Moderation: Dr. Jonathan Loeffler, Managing Director Steinbeis-Europa-Zentrum

15:30 **Example Strategy: Smart specialisation in the Field of Agribusiness/biomass**
• Lombardia: Professor Fabrizio Adani PhD, Faculty of Agricultural and Environmental Science, University of Milan, Italy
• Baden-Württemberg: Mr M. Sc agr. Shkelqim Karaj; University Stuttgart-Hohenheim Institute of Agricultural Engineering, Tropics and Subtropics Group
• Rhône Alpes N.N.
• Catalonia: N.N.
AP Vojvodina and neighbouring regions
• Prof. Dr. Milan Martinov, University of Novi Sad
• Prof. Dr. Zoltan Bagi, University of Szeged, Hungary
• Prof. Sorin Bungescu, Agricultural and Veterinarian University, Timisoara, Romania
• Prof. Dumitru Tucu, Politechnical Universtity Timisoara, Romania

17:00 End of session

Tuesday | 02 July 2013

PILLAR 2: INTERREGIONAL B2B EVENT WITH 4 MOTORS FOR EUROPE

Venue: Master Congress Center, Novi Sad Fair

09:30 **Welcome speeches**
Mr Miroslav Vasin, Member of the Government of AP Vojvodina and Provincial Secretary for economy, employment and gender equality
Mr Aleksandar Stojkov, CEO of Vojvodina Investment Promotion
Mr Andreas Pfister, Project Manager for International Business Cooperation, BADEN-WÜRTTEMBERG INTERNATIONAL

09:45 **Economic aspects of Serbia’s EU Integration**
Mr Freek Janmaat, Head of European integration and economic section of the Delegation of the European Union to the Republic of Serbia

10:15 **The region of Vojvodina, its economy and business opportunities**
Mr Aleksandar Stojkov, CEO Vojvodina Investment Promotion (VIP)

Followed by B2B meetings between companies till 17:00

PILLAR 3: CROSS-BORDER COOPERATION AND CIVIL-SOCIETY

Venue: Assembly of the Autonomous Province of Vojvodina

09:30 **Welcome and introduction**
Mr Predrag Novikov, Director of European Affairs Fund- Autonomus Province of Vojvodina
Mr Branislav Bugarski, Provincial Secretary for Interregional Cooperation and Local Self-government

09:40 **Challenges in developing cross-border cooperation”**
Mr Josha Frey, MdL, President of the Euro-Institute (Kehl, Baden-Württemberg)

Topic 1 **Cross-border cooperation – the experience of the 4 Motors**
Moderation: Ms Anne Thevenet, Deputy Director, Euro-Institut

09:55 **Building the Trilateral Metropolitan Region of the Upper-Rhine**
Mr Johann Cahueau (secretary Upper Rhine conference)

10:25 **Cross-border cooperation between Annemasse and Geneva**
Ms Céline Vallet, Conseil Régional Rhône-Alpes

10:55 Coffee break

11:20 **Cross-border cooperation in the Catalonia region**
Mr Ramon Pinós, Generalitat of Catalunya

11:50 **The role of the region of Lombardy in building the macro region Alpine-Space** Ms Roberta Negriolli, Regione Lombardia

12:20 **Round table/discussions with participants: success factors and lessons learned**

13:00 Lunch break

Topic 2 **Cross-border cooperation in the Danube region: the role of local government and civil-society**
Moderation: Ms Anne Thevenet, Deputy Director, Euro-Institut

14:00 **Cross-border Cooperation in South East Europe: regional cooperation perspectives from the Province Vojvodina**
Ms Mina Radmilović, European Affairs Fund- Autonomus Province of Vojvodina

14:25 **Supporting capacity-building in the Danube region: Two project examples supported by the Land of Baden-Württemberg**
Gaining with training: Mr Florian Setzen, Europazentrum Baden-Württemberg, DANTE 4 PA: Mr Sebastian Rihm, Euro-Institut

15:05 **The work of the European house of Vukovar**
Ms Sladjana Trbulin

15:35 **The importance of cultural cooperation for the Danube Strategy**
Mr Cristian Emilian Ghita, Priority Area 3 Coordinator on Culture of the European Strategy for the Danube Region, Ministry of Culture Romania

16:05 Coffee break

16:30 **The Danube network of local and regional authorities**
Ms Sabine Meigel, Donaubüro Ulm

17:00 **Cooperation in the social sector and with the civil society**
Mr Stefan Barth, Agapedia-Stiftung and additional Speakers and Danube Partners from the project Donauwandel

17:30 **Round table/discussions with experts from the 4 Motors and the Danube region and all participants:** success factors and lessons learned

Wednesday | 03 July 2013

Topic 3 Workshop: developing joint projects and networks

Moderation: Ms Anne Thevenet, Deputy Director, Euro-Institut

09:30 **Presentation of two project examples developed within the context of Gaining with training**
• The Supernatural project, Mr Srdjan Stankovic
• The Lampas Foundation, Mr Zsolt Farkas

10:15 **3 Interactive marketplaces for projects and project ideas**
Market place 1: Mr Florian Setzen: EU-Funding opportunities & Mr Matthias Holzner: Danube Strategy support mechanisms
Market place 2: Mr Sebastian Rihm: Developing good project-proposals & Anne Thevenet: Specifics of cross-border projects

12:30 **Discussion with participants: success factors for improving civil-society involvement in the Danube Strategy**

13:30 Lunch break - Afternoon: Cultural programme / Sight Visits (Donauwandel project)

Organisation/concept: Pillar 1 and 2: Michael Gerner, Ministerium für Finanzen und Wirtschaft Baden-Württemberg
(Michael.Gerner@mfw.bwl.de, Tel.: 0049 711 123 2179)
Organisation/concept: Pillar 3 Matthias Holzner, Staatsministerium Baden-Württemberg (Matthias.Holzner@stm.bwl.de, Tel.: 0049 711 2153 432)